



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CEBU PROVINCE
Sudlon, Lahug, Cebu City



April 1, 2015

DIVISION MEMORANDUM

No. 189 s. 2015

MGA KWENTONG PAGKAIN (MKP) 2015 CONTEST

**To : Assistant Superintendent
Education Supervisors/Coordinators
Elementary and Secondary School Heads**

1. Attached is an Unnumbered Regional Memorandum, dated March 19, 2015, entitled, "Mga Kuwentong Pagkain (MKP) 2015 Contest".
2. For details, please refer to the attached communication.
3. Wide dissemination of this Memorandum is desired.


ARDEN D. MONISIT, Ed.D.
Schools Division Superintendent

Telephone Numbers:

Schools Division Superintendent	(032) 556405
Asst. Schools Division Superintendent	(032) 414-7457
Accounting Section	(032) 254-2632
Disbursing Section	(032) 255-4401
Admin/Legal	(032) 253-7847

Website: www.depedcebuprovince.com
E-mail Add: depedcebuprovince@yahoo.com



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



MEMORANDUM

TO : SCHOOLS DIVISION SUPERINTENDENTS
OFFICERS-IN-CHARGE OF SCHOOLS DIVISIONS

FROM : DR. JULIET A. JERUTA

SUBJECT : MGA KUWENTONG PAGKAIN (MKP) 2015 CONTEST

DATE : MARCH 19, 2015

1. Attached is a letter from Ms. Cecille C. Nepomuceno, Information Officer, Mama Sita Foundation., informing about the “ Mga Kuwentong Pagkain “ (MKP) Contest 2015.
2. For details, refer to the attached communication.
3. Immediate dissemination of this Memorandum is desired.

Juliet A. Jeruta
JULIET A. JERUTA
Director III
Officer-in-Charge

ESSD/VGG/gh
mga kuwentong pagkain 2015

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; 255-4542 Field Technical Assistance Division (FTAD),
Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

“ ESO 2015: Kapapatan ng Lahat, Pananagutan ng Lahat ”

06 January 2015

DR. CARMELITA T. DULANGON
OIC-Regional Director
Department of Education-Region VII
Sudlon, Lahug, Cebu City



Dear Dr. Dulangon:

Greetings!

We would like to enjoin the schools of your region to share true, authentic Filipino food stories through our contest, Mga Kuwentong Pagkain (MKP) 2015.

Everyone has a *kuwentong pagkain* to tell. This contest aims to help promote Philippine cuisine and culinary heritage by looking for food tales that fall under these categories:

1. **Heritage Category** - stories of heritage that may include historic dishes and methods of cooking, age-old traditions and rituals related to Philippine food and family heirloom recipes;
2. **Regional/Local Category** - stories on regional or local cuisine or food industry, which may include unique local dishes and delicacies, artisanal specialties, food customs/rituals, unusual, rare or exotic native ingredients or preparation methods;
3. **Personal Experience Category** - personal stories related to food that may involve journeys, relationships and other meaningful life experiences.

The MKP 2015 Contest is open to all interested participants, and has no age limit. Minors, however, are required to submit their parent's/guardian's consent. Participants may submit entries as early as January 2015 until August 30, 2015. Please visit <http://msita.com/mga-kuwentong-pagkain/> for the complete Official Rules and Mechanics.

We hope that your good office could help us promote this initiative that would benefit the young generation in exploring and rediscovering our native food and culture.

: mgakuwentongpagkain
@msita.com




Together with this letter is the poster of the contest mechanics for the schools' bulletin board and copy of entry form, which can be photocopied for all those who are interested to join.

Should you have any questions/concerns, please do not hesitate to contact us by phone (437-9265) and/or e-mail (mgakuwentongpagkain@msita.com).

Mabuhay kayo at ating itaguyod ang pagkain at diwang sariling atin!

Maraming Maraming Salamat!

Mula sa Kusina ni Mama Sita,


CECILLE C. NEPOMUCENO
Information Officer
Mama Sita Foundation
131 F. Manalo Street, San Juan, Metro Manila

: mgakuwentongpagkain@msita.com

MGA KUWENTONG PAGKAIN ENTRY FORM



Komunidad "Mama Sita" Bayan
Kalahangay, Isang at Bagumbayan



Mula sa Kusina
ni Mama Sita

PERSONAL INFO

Name _____
 Age / Gender _____ / _____
 Occupation _____
 Address _____
 Email Address _____
 Telephone Number _____
 Mobile Number _____

CATEGORY	ENTRY TITLE
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- A. Heritage
- B. Regional
- C. Personal Experience

WAIVER

FORMAT

- A. Written Essay
- B. Homemade Video
- C. Poem

I have read and understood the mechanics of the contest,
 Mga Kuwentong Pagkain, and, by submitting my entry
 hereby agree to the terms and conditions therein.



ATTACHMENT(S)

- A. Photo
- B. Video
- C. Artwork

 SIGNATURE & DATE SIGNED

[fb/mgakwentongpagkain](https://www.facebook.com/mgakwentongpagkain)



Teresita "Mama Sita" Reyes
Kababayan, Ina at Kusinera.

Ano ang
Mga Kuwentong Pagkain
Pamanang Sariling Ating nyo?

Celebrating Culinary Traditions



Accepting entries until
August **30** 2015

WHO CAN JOIN?

The contest is open to all interested participants who have true, authentic, and one-of-a-kind Philippine culinary stories to tell.*

HOW TO JOIN?

Share with us your fondest, true-to-life culinary experiences through **ESSAY, POEM, or VIDEO**. In English or Filipino, write your culinary story based on any of the three categories:

HERITAGE, LOCAL/REGIONAL or PERSONAL*

CRITERIA FOR JUDGING

- 40% Content and Significance to Philippine Cuisine
- 25% Presentation
- 25% Originality
- 10% Over-all Impact

PRIZES

One Grand Prize Winner for each of the three categories will be awarded a cash prize of **PHP 10,000**, a medal, and gift items from Kusina ni Mama Sita. A Special Citation for each category.

WHERE TO SEND?

DOWNLOAD the entry form from www.msita.com/mga-kuwentong-pagkain/

EMAIL your story along with the accomplished form to mgakuwentongpagkain@msita.com or

POST MAIL your story along with the accomplished form to:

MGA KUWENTONG PAGKAIN AT IBA PA
KUSINA NI MAMA SITA
131 F. MANALO ST. SAN JUAN,