

Republic of the Philippines Department of Education Region VII, Central Visayas DIVISION OF CEBU PROVINCE Sudlon, Lahug, Cebu City



April 1, 2015

DIVISION MEMORANDUM 1 No. _____ 8. 2015

MGA KWENTONG PAGKAIN (MKP) 2015 CONTEST

To: Assistant Superintendent
Education Supervisors/Coordinators
Elementary and Secondary School Heads

- 1. Attached is an Unnumbered Regional Memorandum, dated March 19, 2015, entitled, "Mga Kuweentong Pagkain (MKP) 2015 Contest".
- 2. For details, please refer to the attached communication.
- 3. Wide dissemination of this Memorandum is desired.

ARDEN D MONISIT, Ed.D.
Schools Division Superintendent

Telephone Numbers:

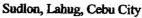
Schools Division Superintendent Asst. Schools Division Superintendent Accounting Section Disbursing Section Admin/Legal

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REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPINES KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION REHIYON VII, GITNANG VISAYAS

REGION VII, GITNANG VISAYA REGION VII, CENTRAL VISAYAS





MEMORANDUM

TO

SCHOOLS DIVISION SUPERINTENDENTS

OFFICERS-IN-CHARGE OF SCHOOLS DIVISIONS

FROM

:

DR. JULIET A. JERUTA

SUBJECT

MGA KUWENTONG PAGKAIN (MKP) 2015 CONTEST

DATE

MARCH 19, 2015

- 1. Attached is a letter from Ms. Cecille C. Nepomuceno, Information Officer, Mama Sita Foundation., informing about the "Mga Kuwentong Pagkain" (MKP) Contest 2015.
- 2. For details, refer to the attached communication.
- 3. Immediate dissemination of this Memorandum is desired.

ULIET A. JERUTA
Director III
Officer-in-Charge

ESSD/VGG/gbe anga kuwentong pagkain 2015

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; 255-4542 Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel Nos.: (032) 414-7323 Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239 Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030; 414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-7366; 414-7322; 414-4367

Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

06 January 2015

DR. CARMELITA T. DULANGON OIC-Regional Director Department of Education-Region VII Sudlon, Lahug, Cebu City



Dear Dr. Dulangon:

Greetings!

We would like to enjoin the schools of your region to share true, authentic Filipino food stories through our contest, Mga Kuwentong Pagkain (MKP) 2015.

Everyone has a *kuwentong pagkain* to tell. This contest aims to help promote Philippine cuisine and culinary heritage by looking for food tales that fall under these categories:

- Heritage Category stories of heritage that may include historic dishes and methods of cooking, age-old traditions and rituals related to Philippine food and family heirloom recipes;
- Regional/Local Category stories on regional or local cuisine or food industry, which may include unique local dishes and delicacies, artisanal specialties, food customs/rituals, unusual, rare or exotic native ingredients or preparation methods;
- Personal Experience Category personal stories related to food that may involve journeys, relationships and other meaningful life experiences.

The MKP 2015 Contest is open to all interested participants, and has no age limit. Minors, however, are required to submit their parent's/guardian's consent. Participants may submit entries as early as January 2015 until August 30, 2015. Please visit http://msita.com/mga-kuwentong-pagkain/ for the complete Official Rules and Mechanics.

We hope that your good office could help us promote this initiative that would benefit the young generation in exploring and rediscovering our native food and culture.





Together with this letter is the poster of the contest mechanics for the schools' bulletin board and copy of entry form, which can be photocopied for all those who are interested to join.

Should you have any questions/concerns, please do not hesitate to contact us by phone (437-9265) and/or e-mail (mgakuwentongpagkain@msita.com).

Mabuhay kayo at ating itaguyod ang pagkain at diwang sariling atin!

Maraming Maraming Salamat!

Mula sa Kusina ni Mama Sita,

CECILLE C. NEPOMUCENO

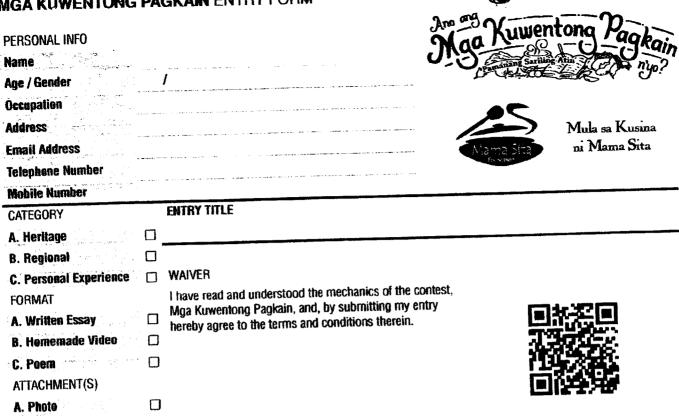
Information Officer
Mama Sita Foundation

131 F. Manalo Street, San Juan, Metro Manila

MGA KUWENTONG PAGKAIN ENTRY FORM

B. Video

C. Artwork



SIGNATURE & DATE SIGNED

fb/mgakwentongpagkain



Accepting entries until Ugust **30** 2015

WHO CAN JOIN?

The contest is open to all interested participants who have true, authentic, and one-of-a-kind Philippine culinary stories to tell.*

HOW TO JOIN?

Share with us your fondest, true-to-life culinary experiences through ESSAY, POEM. or VIDEO. In English or Filipino, write your culinary story based on any of the three categories:

HERITAGE, LOCAL/REGIONAL or PERSONAL*

CRITERIA FOR JUDGING

40% Content and Significance to Philippine Cuisine

25% Presentation 25% Originality

10% Over-all Impact

PRIZES

One Grand Prize Winner for each of the three categories will be awarded a cash prize of PHP 10,000, a medal, and gift items from Kusina ni

WHERE TO SEND?

DOWNLOAD the entry form from www.msita.com/mga-kuwentong-pagkain/

EMAIL your story along with the accomplished form to mgakuwentongpagkain@msita.com or

POST MAIL your story along with the accomplished form to:

MGA KUWENTONG PAGKAIN AT IBA PA KUSINA NI MAMA SITA 131 F. MANALO ST. SAN JUAN,